

Naturalist's Site Journal Scoring Guide

Concerns: Areas needing work	Criteria for Final Site Journal (SJ)	Strengths: Areas exceeding expectations
	Cohesion (25%): SJ holds together as a longer examination of place, while including disparate areas of inquiry and research.	
	Content (25%): SJ contains a variety of entries or genres a la Galvin that demonstrate awareness of place and connect to course content (readings, discussions, films, etc.)	
	Research (25%) : SJ includes location and description of site, identifies flora and fauna. Possibly considers uses/users of site, interviews, history of site.	
	Multimedia elements (15%): SJ includes multiple photos documenting the site, links to relevant materials, possibly includes sketches or other artifacts.	
	Delivery and Audience (10%): SJ prose reads like a blog written to a public audience and keeps the reader engaged. SJ doesn't read like a formal psychology report. Prose is polished and professionally edited.	